

Landschaftspark Junge Donau

Sustainable tourism region

Speaker: Mr. Tim Kaysers, Planstatt Senner



DCC Workshop: Destination Danube - Tourism Development Model
3rd Annual Forum of the EU Strategy for the Danube Region
26 & 27.6.2014, Vienna City Hall, Austria

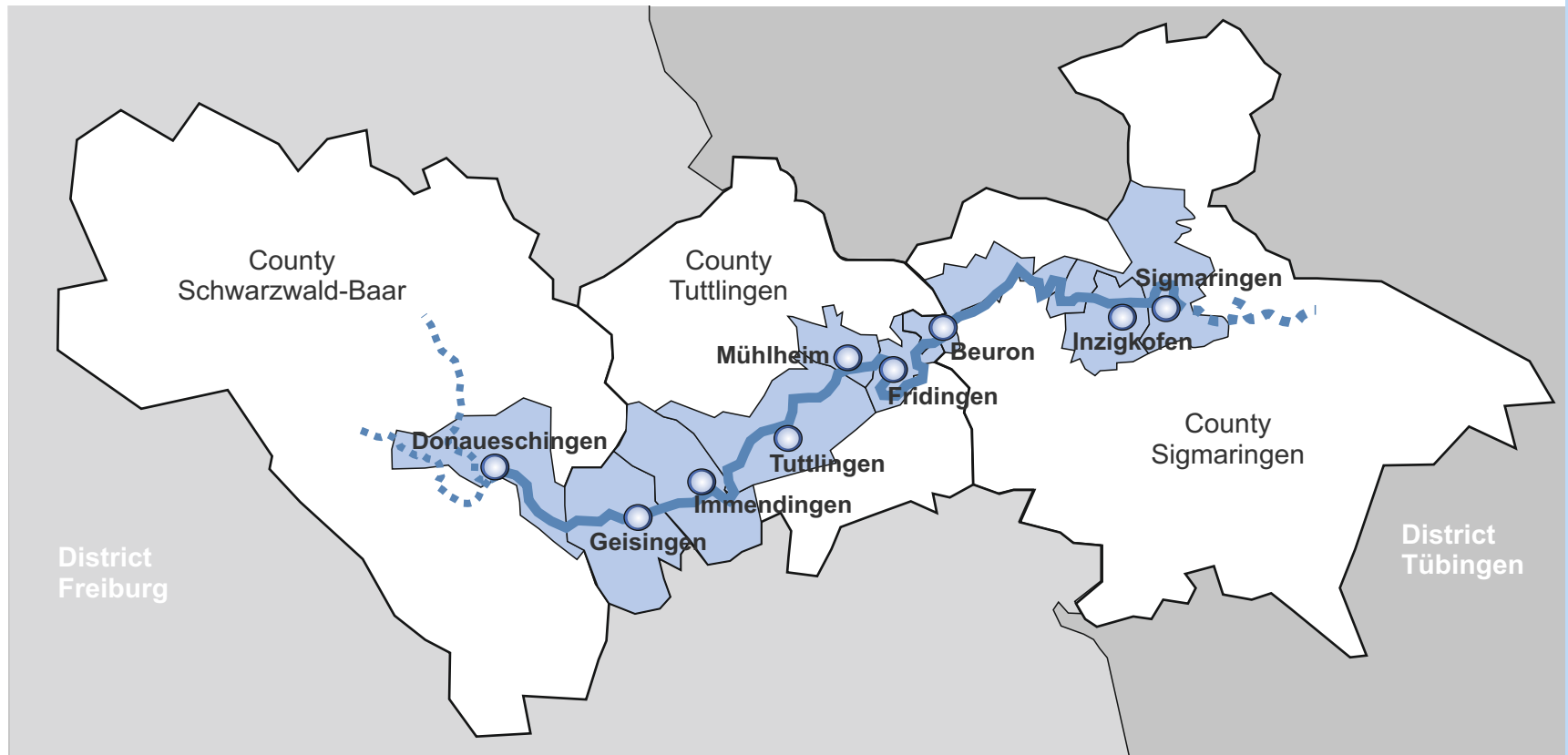
What is the „Landschaftspark Junge Donau“?

- The „Landschaftspark Junge Donau“ is a community of interest along the Danube
- The participants are: Donaueschingen, Geisingen, Immendingen, Tuttlingen, Mühlheim, Fridingen, Beuron, Inzigkofen and Sigmaringen.
- They want to coordinate and work together for future projects along the Danube
- Partners: Cloister Beuron, Naturpark Obere Donau, Donauegland GmbH
- Speaker: Lord Mayor of Tuttlingen Michael Beck
- Patron: Mrs. Gerlinde Kretschmann



The „Landschaftspark Junge Donau“: Location

- Project area within two districts and three counties along the Danube
- From the source in Donaueschingen until Sigmaringen (107 km length)
- Focus on the rural and urban shores of the Danube
- Pushing participant and originator is: city of Tuttlingen, global leader in medical technology



Concept & Goals

- **Mobility** — Improvement of public transport for recreation, tourism and work routes, new connections and paths, development of alternative transport...
- **Demography** — joint solutions for the challenges of the demographic change in the region...
- **Recreation & landscape development** — Improvement of the Danube experience and access to the river, improvement of recreation areas, inter connection of landscapes, development of new retention areas...
- **Art, culture and architecture** — Connection of artistic and cultural events, preservation of historical buildings, promotion of modern architecture....
- **Europe** — to increase the regional awareness, knowledge and educational exchange along the Danube...
- **Education & training (new)** — Cooperation of existing universities, development of academies, development of technical, social and cultural innovations, connection of technic and music...

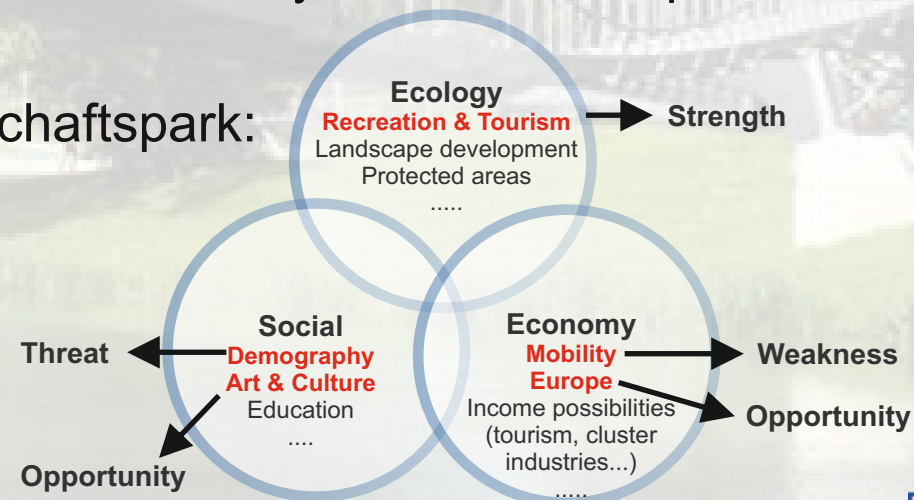


Thesis

- The base for a successful tourism region is sustainability, which means a balance between ecological, economic and social needs!
- The questions are
 - how to protect and develop the landscape?
 - how to create possibilities of income for the people?
 - how to create and develop possibilities of further education?
 - how to support and develop the local culture and recreation possibilities?

If all these needs are balanced, tourism possibilities for all budgets and ages can be offered and the beauty of the landscape can be maintained!

Sustainability in the Landschaftspark:



Mobility

Weakness



Projects

Overall concept mobility:



- Strengthening of the railway.
13.3.2014 founding of an interest group „Donaubahn“
Publication of a „Rail-Resolution“.
Main idea: hourly intervals between all stations !

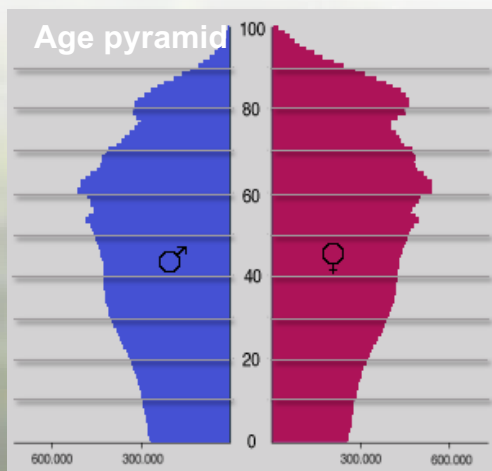
- Better interconnection between other mobility possibilities e.g. Carsharing, „Mamma Taxis“, Civil buses, Pedelecs...

- Daimler Technology Center (in planning)

- Station Tuttlingen as mobility center (in planning).



Threat



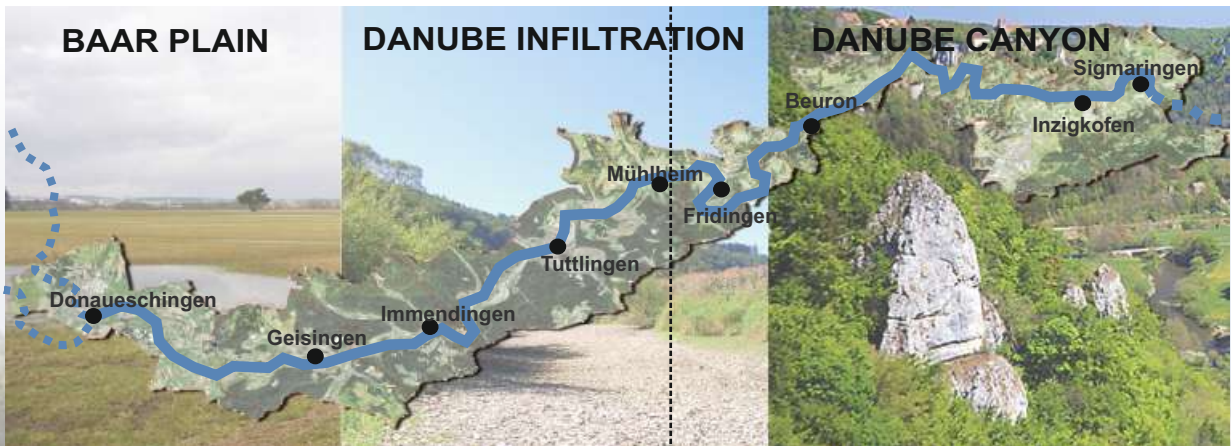
Themes to be tackled:

- Retrogressive population
- Infrastructure
- Young and old people
- „Sharing-Concepts“
- Development in the city centers
- Rehabilitation of buildings
- Landscape maintenance
- Skilled labour
- Education and further education
- Keep young people in the region (education, festivals, events...)
- Movie „Danube Sounds“
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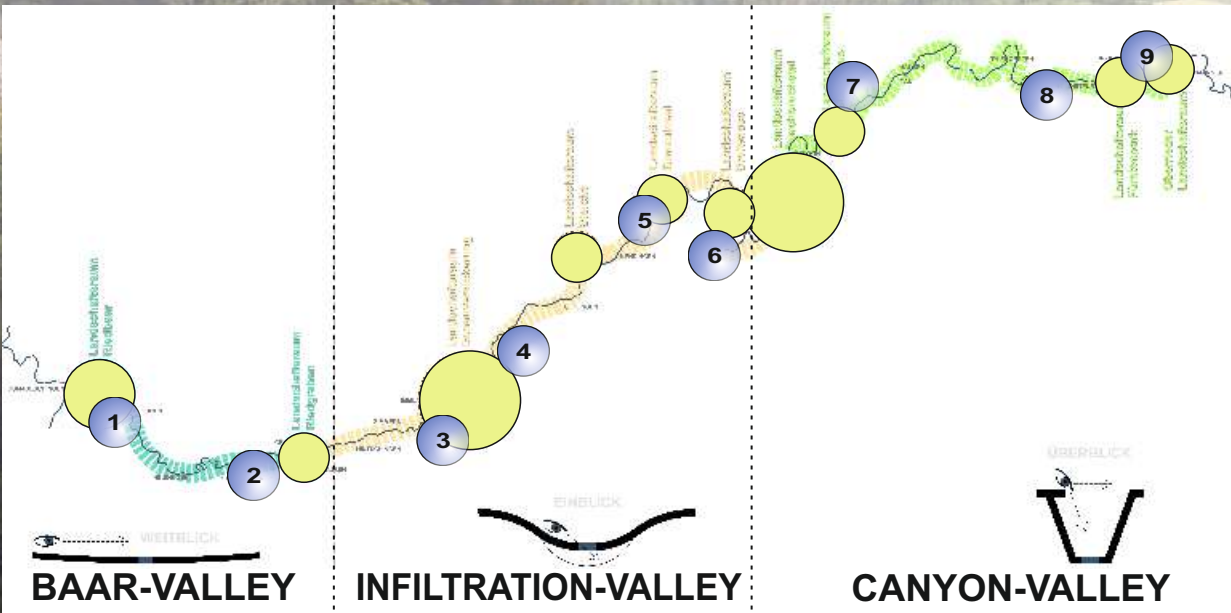
Goal: to establish extensive landscapes, create green jobs, improve mobility, develop the centers of the villages and develop intercommunal work!

Recreation & tourism: concept

Strength



Concept



Key:

- Danube „Pearl-Projects“ (creating a „destination“)
- Development/focus on specific landscapes
- Three Valley Concept



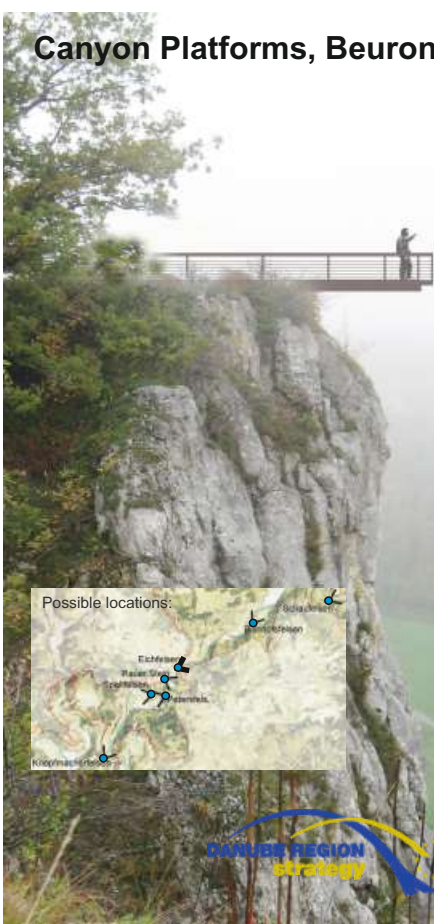
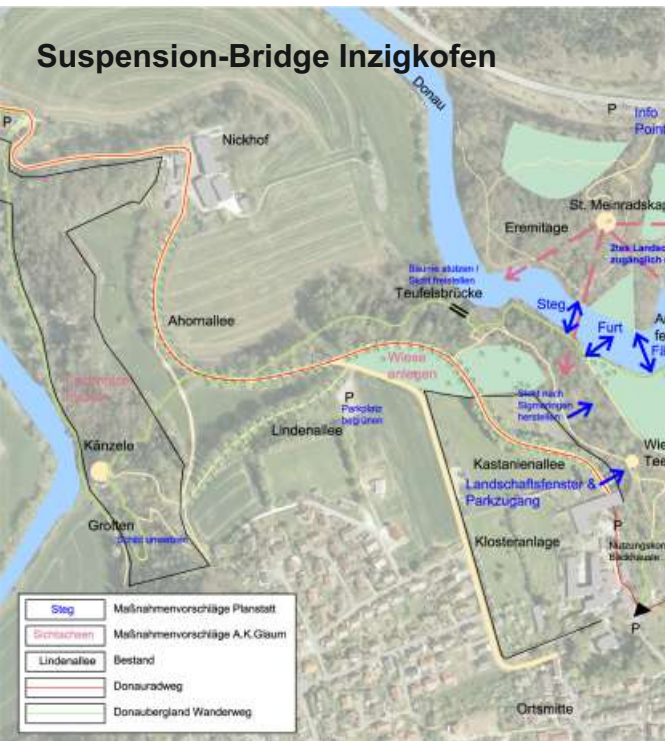
„Infiltration Column“ and Opening on 3.5.2014



Recreation & tourism: Danube Pearls (planned)



Danube Promenade and green landmark wall, Tuttlingen



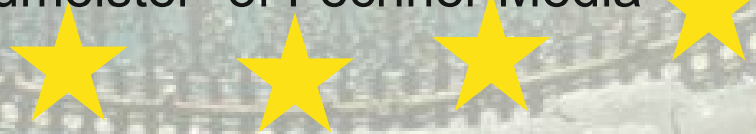
Aims/Opportunities:

- Positioning „Landschaftspark Junge Donau“ in Europe
- Development within the Danube Region Strategy
- Finding of European partners & Funding
- Knowledge transfer
- Public relations work for sustainable regional planning
- Connection with the Danube Delta
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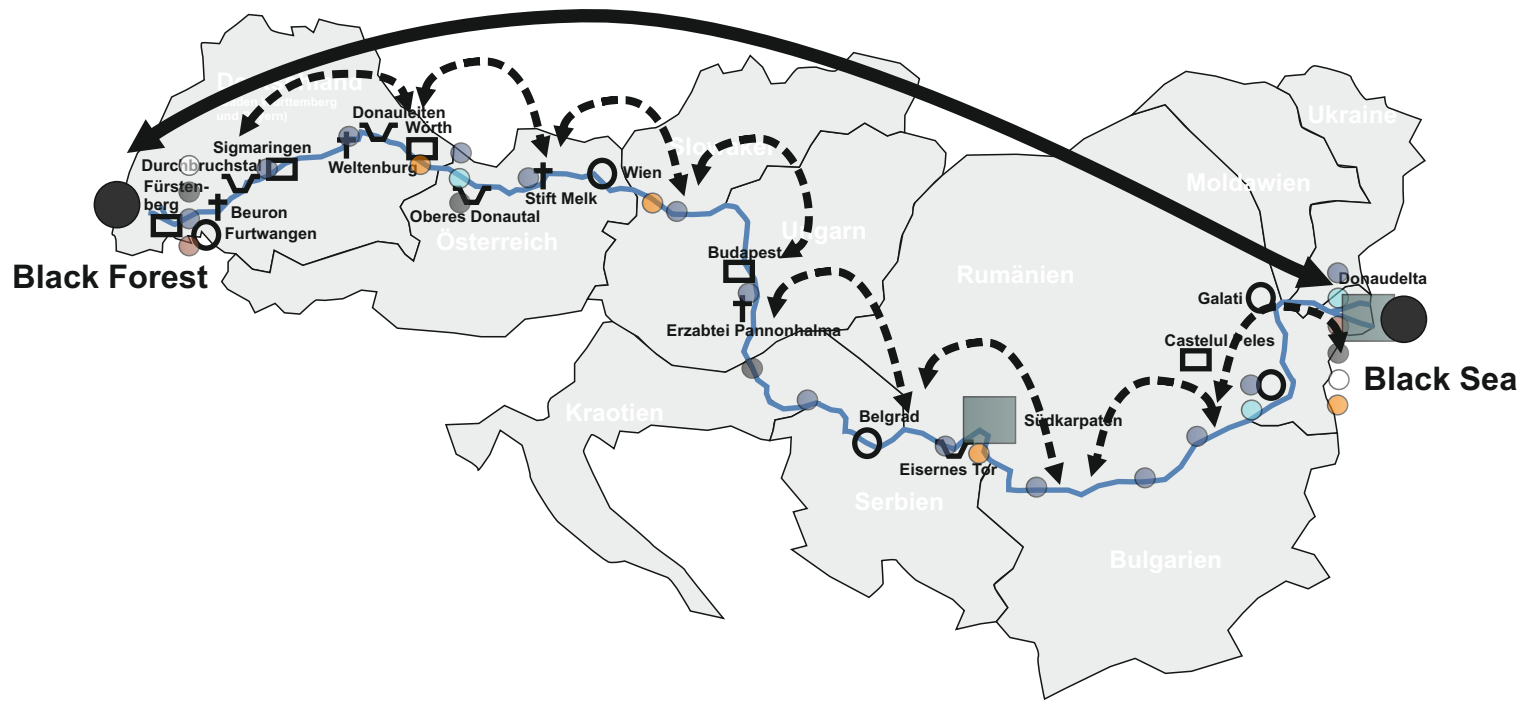


Already completed projects:

- Communal Conference 12.9.013 in Sigmaringen funded by the Ministry of State
- Speech of Minister Peter Friedrich
- Premiere of movie: „Donaumeister“ of Fechner Media



Europe: planned projects/possible European connections



□ Castles

† Cloister

∨ Canyons

○ Universities

■ Wildering projects

● Animals (e.g. Sea Eagle...)



„Black to Black“ as initial connection
(Motorbike Tour on 13-18. June 2014) & Art-Project 2015

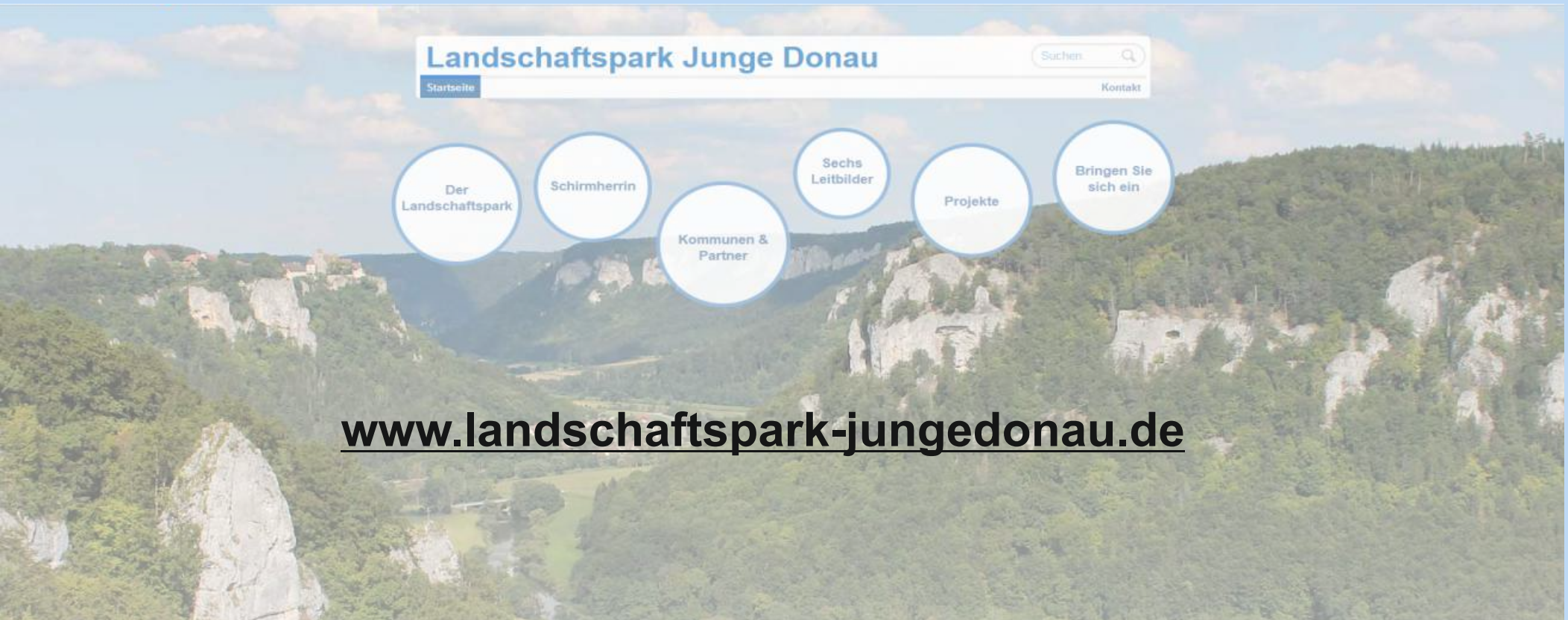


Selective connections/projects

We are looking for partners.....

Current project status: public participation process

Funded by the Ministry of State Baden Württemberg



www.landschaftspark-jungedonau.de



Conclusion

- Landscape development, mobility, education, culture and other local circumstances are closely linked with tourism!
- Tourism can be further developed, when the basic conditions of the region are sustainable and the communes work together!
- Tourism can be further developed, by creating a „destination“ with special interest points and when the unique local character is identified and highlighted!
- To make tourism and the local circumstances sustainable, a public participation is necessary: finding oneself and self-commitment!

Thank you for your attention & Invitation to visit the Landschaftspark on the Annual Forum in Ulm 2015!

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